

## **Assegno: Costi e benefici dell'adozione di tecnologie smart e sostenibili da parte degli agricoltori**

The position will reflect the contents of WP3.3 of the Agritech project, entitled "Evaluation and demonstration for stakeholder engagement and innovation exploitation"

### **The objectives of the WP are:**

1. to evaluate new solutions for smart agricultural systems from an economic point of view
2. to provide an integrated multidisciplinary assessment of solutions for smart agricultural systems
3. to identify policy needs and support governance solutions through engagement and animation of stakeholders
4. to set up a coordinated network of living labs and demonstrate innovative solutions

In particular, the research activity will cross-cut objectives 1, 2 and 3, by:

- using a cost/benefit framework to evaluate the expected economic impact of precision/digital/sustainable technologies; this will be the core part and main focus of the research activity;
- extending this to environmental and social impact through multicriteria analysis;
- using this information to support improved policy design to support technology uptake and organisational options for their use (e.g., considering different value chains or contractual mechanisms);
- disseminating and communicating the results in collaboration with other spoke 3 activities.